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Press Release

Company Name: WirelessGate, Inc.

(Code 9419: Mothers)

Location: 5F Tennozu Yusen Bldg., 2-2-20 Higashi Shinagawa, Shinagawa-ku, Tokyo

Representative: Takehiro Ikeda,

Founder and CEO

Inquiries: Naoki Sunaga,

CIRO and Member of the Board

Corporate Officer

Head of Investor Relations Department

Phone: 03-6433-2045

## Sales launch of low-priced SIM card with audio function

- Can use LTE at an effective monthly fee of 910 yen, the lowest price in the industry -

WirelessGate, Inc. (Head Office: Shinagawa-ku, Tokyo; Representative Director and CEO: Takehiro Ikeda; hereinafter "WirelessGate"), a wireless broadband service provider, will begin sales of the Wireless Wi-Fi+LTE Voice Call Plan, a SIM card that enables both voice calls as well as data communication, on April 28 at Yodobashi Camera stores nationwide and on the mail order website Yodobashi.com (http://www.yodobashi.com/).

Since last year, WirelessGate has been selling its SIM card the WirelessGate Wi-Fi+LTE SIM Card, which is exclusively used for data communication, and the SIM card Wireless Prepaid SIM, which is dedicated to data communication for foreigners visiting Japan. The Wireless Wi-Fi+LTE Voice Call Plan will be added to the lineup of SIM cards as a way to

respond to diversifying needs for use of the SIM card in the future on the back of the mandatory unlocking of SIM cards in May of this year.

The Wireless Wi-Fi+LTE Voice Call Plan is a SIM card with a voice call function that can combine the use of the WirelessGate Wi-Fi, WirelessGate's Wi-Fi service that allows access to around 40,000 Wi-Fi hotspots around Japan, and the Xi<sup>TM</sup> (LTE) network as well as the 3G network [FOMA® (W-CDMA)] borrowed directly from NTT DoCoMo, Inc. The usage plan is available in four different fee structures that range from 1,300 yen to 3,500 yen a month based on features such as data transmission rates and volume. For example, the maximum data transmission speed for the plan that costs 1,300 yen per month is 250kbps, and the plan provides unlimited use of data transmission volume for the month. This plan utilizes high-speed Wi-Fi in a Wi-Fi area and provides great convenience of being able to transmit data through the complementary use of LTE where Wi-Fi is not present, such as while in transit.

Given that the monthly usage rate for the WirelessGate Wi-Fi is 390 yen, the effect price for voice calls and LTE is 910 yen, making it the lowest price in the industry.

The Wireless Wi-Fi+LTE SIM Card Voice Call Plan also allows MNP (mobile number portability) at the time of signing a new contract, making it possible to use the plan without having to change the existing mobile phone number. Yodobashi Camera stores will introduce the Wireless Wi-Fi+LTE SIM Card Voice Call Plan and will set up a dedicated service counter at Multimedia Akiba around mid-May so that applications can be filled out and the actual procedures needed to open a line can be carried out on the spot. This service counter will successively open thereafter in all the Yodobashi Camera stores nationwide. As a result, this allows voice calls and data transmissions to become immediately available on the spot if Wireless Wi-Fi+LTE Voice Call Plan is purchased at a Yodobashi Camera store.

WirelessGate will explore diverse customer needs by utilizing communications services that it provides as a comprehensive MVNO and will continue to enhance its services so that anyone, at any time, will be able to remain conveniently wireless and have broadband access.