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Press Release

Company Name: WirelessGate, Inc.

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Location: 5F Tennozu Yusen Bldg., 2-2-20

Higashi Shinagawa, Shinagawa-ku, Tokyo

Representative: Takehiro Ikeda,

Founder and CEO

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CIRO and Member of the Board

Corporate Officer

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## **Business Tie-Up for Sale of Mamorio, World's Smallest Loss Prevention IoT Device**

**-Sold at Yodobashi Camera Nationwide, Strengthening IoT Business Domain-**

WirelessGate, Inc. (Head Office: Shinagawa-ku, Tokyo; Representative Director and CEO: Takehiro Ikeda; hereinafter "WirelessGate"), a wireless broadband service provider, will commence sales of the compact loss prevention IoT device "Mamorio" from MAMORIO, Inc. (Head Office: Chiyoda-ku, Tokyo; Representative Director and CEO: Daiki Masuki; hereinafter "MAMORIO") from January 13 at Yodobashi Camera stores nationwide and the online shopping site Yodobashi dot com (<http://www.yodobashi.com/>).

■Initial full-scale rollout at home electrical appliance mass retailer

MAMORIO is the world's smallest loss prevention IoT device that enables lost items to be found using a smartphone, simply by attaching a tag that utilizes Bluetooth Low Energy. Cloud tracking by means of user mutual search alerts the user to prevent misplacement as well as displaying a map of the last location of the lost item.

The cloud tracking function (patented) is a function that allows cooperation between users who have installed the MAMORIO app to search for lost items. When the cloud tracking function is turned on and a MAMORIO lost by another user is passed, it notifies the location of the lost MAMORIO, allowing the owner to recover their property quickly.

\*Information concerning the other user is not communicated to the owner.

The sale of MAMORIO at Yodobashi Camera stores nationwide and the online shopping site Yodobashi dot com is expected to result in an increase in the number of cloud tracking users, which will be the first step toward the full-scale popularization of loss prevention IoT solutions.

Going forward, WirelessGate and MAMORIO will cooperate in the IoT domain to conduct a variety of promotional activities and expand the IoT business.

Product details of MAMORIO:

■MAMORIO

Communication method	Bluetooth 4.0 (Bluetooth Low Energy)
Size	Height 35.5mm x Width 19mm x Thickness 3.4mm
Effective range	Approx. 30m
Battery type	Lithium battery
Battery life	Approx. 1 year (may vary depending on usage conditions)



**あなたの大切なものを  
紛失からまもります**

マモリオ

世界最小クラスの  
紛失防止IoTデバイス

**MAMORIO**

なくすを、なくす。みんなで、さがす。

**販売価格 3,780円 (税込)**

使い方はいろいろ

財布の紛失防止に | 鍵の落とし物対策に | カメラの紛失防止に

使い方もカンタン

お持ちのスマホから専用のアプリで  
紛失物の場所を地図で確認いただけます。

みんなでさがせる  
便利検索

MAMORIOのアプリを入れているユーザー同士で  
協力して探し物を探します。

**今なら MAMORIOがもうひとつもらえる  
スペシャルチケットプレゼント!**

※全て税別価格になります。送料は別途ご請求させていただきます。

ヨドバシカメラ  
www.yodobashi.com

Inquiries regarding this service:

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<http://www.wirelessgate.co.jp/>

MAMORIO, Inc.

Contact: Izumi  
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MAIL : [info@mamorio.jp](mailto:info@mamorio.jp)  
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