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Press Release

Company Name: WirelessGate, Inc.

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Location: 5F Tennozu Yusen Bldg., 2-2-20

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CIRO and Member of the Board

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## **Report on the Progress of the Project to Support Wireless LAN Environment Development**

**– G Free (Ginza Free Wi-Fi) Installed on Three Floors in Ginza Place –**

WirelessGate, Inc. (Head Office: Shinagawa-ku, Tokyo; Representative Director and CEO: Takehiro Ikeda; hereinafter “WirelessGate”), a wireless broadband service provider, announces the progress of its Wi-Fi infrastructure business.

WirelessGate has installed G Free (Ginza free Wi-Fi), which is operated jointly with three partners, Dentsu Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Tadashi Ishii; hereinafter “Dentsu”), OOH Media Solution, Inc. (Head Office: Shibuya-ku, Tokyo; President: Akiko Hayashi), and MI Inc. (Head Office: Minato-ku, Tokyo; President: Shingo Ishibashi), on three floors in the Ginza Place building that was opened by Sapporo Real Estate Co., Ltd. on September 24.

The G Free project was initiated when the Annual Meetings of the International Monetary Fund (IMF) and the World Bank Group were held in Tokyo in 2012, with the goal of providing convenient access to free Wi-Fi service to anyone, anywhere, at any time on the streets of Ginza.

With subsidies provided by the Chuo City government, Tokyo, the four companies are participating in the project to support the development of a wireless LAN environment promoted

by the Ginza Street Association (President: Shinichi Tanizawa) and All Ginza Association. In preparation for the sports festivals and large international conferences to be held in Tokyo, WirelessGate installed G Free in the Ginza-dori area in September 2012, the Harumi-dori area in November 2013, and the Nishi Namiki-dori area in November 2015, in cooperation with the respective street associations (shopping arcades) and commercial facility operators.

Now G Free will expand to Ginza Place, the landmark creating the future of Ginza, facing the Yonchome intersection in central Ginza. The three access points in the building include the area in front of Brasserie Ginza Lion on the first basement floor, the entrance to Nissan Crossing on the first floor, and Ramo Fruitas Café on the third floor. This is the second installation of G Free in a large commercial building, following one in Tokyu Plaza Ginza in March. As in Ginza-dori and other areas, G Free makes the interior of the building a part of Ginza where stress-free communication via Wi-Fi is available.

The four companies will continue to actively continue the vitalization of street media using the Wi-Fi service, various promotional projects through the cooperation between mobile media, such as smartphones and Wi-Fi, new communication services using Wi-Fi, etc. In addition, WirelessGate will cooperate with Dentsu's People Flow Lab to analyze the movement of people and to provide services to the Ginza community.

The overview of G Free at Ginza Place is as follows:

#### ■ Overview of G Free (Ginza free Wi-Fi) Ginza Place

1. Operator: Sapporo Real Estate Co., Ltd
2. Starting Date: Saturday, September 24, 2016
3. Locations for the new installation: First basement floor, common area on the ground floor, and common area on the third floor  
Ginza Place: [ginzaplac.jp/](http://ginzaplac.jp/)
4. Number of access points installed: Five

G Free symbol



## 5. How to use (example)

(1) Select SSID @GinzaFree



(2) Agree to the Terms of Use and tap Use the service.



(3) Tap Start browsing.



(4) Open the GINZA OFFICIAL website.



## [Contact information]

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## Future prospects

This project will not have a material effect on WirelessGate's consolidated financial results for the year ending December 31, 2016. Any other influence on the prospects of the company's consolidated performance will be promptly disclosed.

WirelessGate aims to expand the Wi-Fi infrastructure and improve its services, such as people flow analysis, so that everyone can enjoy a reliable wireless broadband service by using the communication services the company provides as an aggregator (integrated wireless carrier).

(Reference) Consolidated earnings forecast of the current year (announced on February 12, 2016) and actual consolidated performance from the previous fiscal year

	Consolidated net sales	Consolidated operating profit	Consolidated ordinary profit	Net income attributable to owners of the parent
Consolidated earnings forecast of the current year (December 2016)	12,832 million yen	1,250 million yen	1,067 million yen	660 million yen
Consolidated performance of the previous fiscal year (December 2015)	11,311 million yen	1,065 million yen	1,062 million yen	684 million yen