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Press Release

Company Name: WirelessGate, Inc.

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Location: 5F Tennoz Yusen Bldg., 2-2-20

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# **WirelessGate Constructs Wi-Fi Tower at Asakusa Rokku Central Square**

**- Joint Participation in the Asakusa Rokku Revival Project with FON,  
the World's Largest Wi-Fi Service -**

WirelessGate Inc. (Head Office: Shinagawa-ku, Tokyo, Representative Director and CEO: Takehiro Ikeda, hereinafter "WirelessGate"), a wireless broadband service provider, announces new developments in its Wi-Fi infrastructure business.

The Asakusa Rokku district in Tokyo is conducting the Asakusa Rokku Revival Project: For the future of the *Rock*, and is taking different actions to earn the project recognition as a national strategic special zone project. WirelessGate recently decided to take part in this project. Seek to help support the revival of this entertainment district, it will be setting up a Wi-Fi tower at Rokku Central Square powered by FON, the world's largest Wi-Fi service. Rokku Central Square is set to open on Saturday, April 16, and will serve as a center of tourism in the Asakusa Rokku district. The new tower will help provide free Wi-Fi services for tourists from Japan and from the rest of the world.

In addition, WirelessGate will successively introduce a wide variety of new services based on the Wi-Fi infrastructure to support the Asakusa district and its distinct culture. These services will include ad distribution linked with large outdoor display monitors and Wi-Fi positional data, the provision of data on the flow of people collected with the use of Wi-Fi, and the provision of a platform for payment with e-money or virtual currencies to help organize street performances and events.

WirelessGate will also help add Wi-Fi connectivity to the Asakusa Rokku district, which is working to restore its image as an entertainment town. To this end, WirelessGate is planning to adopt the same approach in providing services at other tourist spots and facilities.

WirelessGate will continue providing support in offering Wi-Fi infrastructure at tourist destinations in Japan aimed at visitors from other countries, and in ensuring the profitability of services with the use of Wi-Fi infrastructure.

■ Concept Drawing of Rokku Central Square



**Outlook**

The impact of this release on our consolidated results for the fiscal year ending December 31, 2016 is insignificant. If it has an impact on our consolidated results forecast in the future, it will be promptly disclosed.

WirelessGate, as an aggregator (an integrated wireless carrier), will take advantage of the general communication service and strive to expand the Wi-Fi infrastructure and enhance the human flow data service and other services so that everyone can enjoy a convenient wireless broadband service.

(Reference) Consolidated earnings forecast of the current year (announced on February 12, 2016) and actual consolidated performance from the previous fiscal year

	Consolidated net sales	Consolidated operating profit	Consolidated ordinary profit	Net income attributable to owners of the parent
Consolidated earnings forecast of the current year (December 2016)	12,832 million yen	1,250 million yen	1,067 million yen	660 million yen
Consolidated performance of the previous fiscal year (December 2015)	11,311 million yen	1,065 million yen	1,062 million yen	684 million yen